

## **Sports Business**

Bachelor of Science in Business Administration Catalog Year: 2022-2023

## FOR TRANSFER STUDENTS

#### CU DENVER ACADEMIC ADVISING

Prior to admittance, students are welcome to email <u>undergrad.advising@ucdenver.edu</u> to receive an **unofficial evaluation** of their transfer credits. Once admitted, we recommend that students meet with an advisor once per semester to discuss their individualized degree plan.

#### **Business School Advising**

undergrad.advising@ucdenver.edu Visit the Business School website <u>Here</u> Business School Building, floor 4 303-315-8110/8111

## Office of Admissions

admissions@ucdenver.edu Visit the Admissions website <u>Here</u> Student Commons 1005 303-315-2620

#### COURSEWORK THAT CAN BE COMPLETED AT PREVIOUS INSTITUTION

The following is a "bucket" of requirements that students can complete prior to transferring to CU Denver. To determine the equivalencies of courses to be completed at non-CU Denver institutions, students can visit <u>www.transferology.com</u>. It is critical students also connect with a CU Denver academic advisor to ensure planned courses will transfer and apply to CU Denver degree requirements. All non-CU Denver coursework must be completed with a C- or better to be eligible for transfer. The Business School applies a maximum of 90 applicable transfer credit hours towards graduation requirements. We recommend taking 30 credits per year to stay on course for a 4 year graduation plan.

Students interested in completing an Associate (A.A. or A.S.) Degree or a <u>Colorado Statewide Transfer Articulation Agreement or Degree with</u> <u>Designation (DWD)</u> must work with their community/junior college academic advisor to create an academic plan that accounts for all degree or transfer articulation agreement requirements. Colorado Community College Students may also explore the option to complete <u>Reverse Transfer</u> at CU Denver.

CORE (GEN ED) TRANSFER COURSES	Colorado Community College Equivalent	Semester Taken	CRS
English Composition I	ENG 1021		3
English Composition II	ENG 1022		3
Behavioral Science (psych)	GT-SS		3
Social Science: ECON 2012	ECO 2001		3
Arts	GT-AH		3
Humanities (Lit, Phil, Hist)	GT-AH		3
International Perspectives	AH/SS/or HI		3
Natural and Physical Science + Lab	GT-SC		4
Natural and Physical Science	GT-SC		4
Finite Math OR College Algebra	MAT 1320 or		4
	1340		
Calculus*	MAT 1400		4
Total Credit Hours			37

BUSINESS TRANSFER COURSES	Colorado Community College Equivalent	Semester Taken	CRS
Public Speaking	COM 1150		3
Intro to Business*	Elective		3
Principles of Accounting I	ACC 1021		4
Principles of Accounting II	ACC 1022		4
Microeconomics	ECO 2002		3
Business Law and Ethics	BUS 2016		3
Business Writing	BUS 2017		3
Business Statistics	BUS 2026		3
Total Credit Hours			26

\*Calculus and Intro to Business are required courses to receive an associates from Colorado Community Colleges, but are not required to earn a business degree from CU Denver. If students take them, they can count towards general electives.

Business School

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#### SAMPLE PLAN - COURSEWORK TO BE COMPLETED AT CU DENVER

Based on successful completion of 60 applicable transfer credits and the complete "bucket" of requirements outlined above, students would have the following remaining to complete at CU Denver. At CU Denver, students must tailor this plan based on the evaluation of previously completed college coursework (e.g., AP, IB, CLEP, dual/concurrent enrollment, and transfer credit), course availability, individual preferences related to course load, summer term courses, part-time or full-time student status, or add-on programs such as minors or double-majors.

Note: this plan assumes students have completed the Business Foreign Language proficiency requirement. Students who have not fulfilled this requirement must work with a CU Denver Business School Academic Advisor to modify this plan. (Students must demonstrate foreign language proficiency through a 2<sup>nd</sup> semester college-level course equivalent (e.g., SPA 112 or ASL 122), proficiency testing through CU Denver's Department of Modern Languages, or submitting their high school transcript demonstrating completion of a 2<sup>nd</sup> year (Level II) high school course with a minimum grade of "C-" (1.7) in the 2<sup>nd</sup> semester of the 2<sup>nd</sup> year).

	Semester 1	CRS	Semester 2	CRS
	MKTG 3000 Principles of Marketing	3	MKTG 4250 Sports Marketing	3
ne	ISMG 3000 Technology in Business****	3	MKTG/MGMT 4000 level course	3
0	ISMG 2050 Intro to Business Problem Solving	3	MKTG 3100 or MKTG 3200	3
ear	UNIV 1110*	1	BANA 3000 Operations Management	3
Υe	MGMT 3000 Managing Individuals and Teams	3	International Perspectives (General Elective)**	3
			BUSN 2110	1
	TOTAL SEMESTER HOURS	13	TOTAL SEMESTER HOURS	16
	Semester 3	CRS	Semester 4	CRS
	Choose one: MKTG 4251/4252/4620/4730	3	Choose one: MKTG 4251/4252/4620/4730	3
0				
2	FNCE 3000 Principles of Finance	3	Choose one: MKTG 4834, 4050 or SPTB 3939, or MGMT 4900	3
Two	BGEN Experiential Learning	3 3	Choose one: MKTG 4834, 4050 or SPTB 3939, or MGMT 4900 MGMT 4500 Business Policy and Strategic Management	3 3
		-		
Year Tw	BGEN Experiential Learning	3	MGMT 4500 Business Policy and Strategic Management	3
ear T	BGEN Experiential Learning International Studies	3	MGMT 4500 Business Policy and Strategic Management Cultural Diversity	3 3

\*May be replaced with a general elective if student transfers in with 60 or more credit hours

\*\*If students receive an Associate's of Arts degree from a Colorado Community College, they are not required to complete the International Perspectives Core Requirement and can replace it with a general elective

\*\*\*The number of elective hours needed depends on how many extra transfer credits a student transfers into CU Denver with

\*\*\*\*ACCT 4054 is required instead of ISMG 3000 for all ACCT and FNMG majors

#### **GENERAL PROGRAM AND GRADUATION REQUIREMENTS AND POLICIES**

Program requirements on this document are based on degree requirements for the current catalog year at CU Demver and are subject to change. Students are responsible for completing degree requirements based on the catalog year for which they are admitted.

- 1. Complete a minimum of 120 semester hours
- 2. Complete all college and major requirements
- 3. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA
- 4. Complete a minimum of 45 upper division (3000/4000 level) credits
- 5. Residency: complete a minimum of 30 CU Denver Business course hours in good standing at CU Denver
- 6. Complete an experiential learning credit (internship, study abroad program, or project-based course)
- 7. Complete business capstone in the final semester

Students are responsible for meeting with a Business School Academic Advisor to confirm major requirements upon admission to the CU Denver Business School.