





Definition: caring deeply about the person you are giving direct feedback to.







Challenge directly looks like: asking for feedback, admitting mistakes, making corrections

Caring deeply means: having real conversations, showing vulnerability, learning what motivates everyone on your team



Ruinous Empathy - worried about how the other person will feel. Results in ignorance and no progress.





RADICAL CANDOR

Challenge Directly



Manipulative Insecurity
- worried about your
ego, you saving face.
Results in mistrust and
no progress.



Obnoxious Aggression - direct but meant to shame. Results in defensiveness and little change.

Building Trust on Your Team



Rockstars & Superstars



Rockstar: stable force on your team, happy in current role, gradual trajectory of growth



Superstar: a change agent for your team, ambitious and wanting challenges. Steep trajectory of growth

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